

Package Media, Inc.

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Community Journal Shopper OHIO - Blow-In

Description:

8 weekly community shopping guides delivered in 13 counties.

Audited circulation.

Field verification indicates reach of 99.0% of defined market.

Profile:

Female: 80% Male: 20%

50% of females are between age 25-49

HHI \$35K

Distribution:

Delivered to single family homes and individual units of apartment houses, condominiums and row dwellings.

Frequency: Weekly

Circulation: 247,380

Audited: Yes

Insertion Method: Polybag

Delivery Method: Hand

Specifications:

Publication Size: 11"x12"

Maximum Size: 8.5" x 11"

Folded Insert: Yes

Material Delivery Date: 5pm on Wednesdays

Gross CPM: \$35

Media Sales Management

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